

Rates



Rates are per copy

12-month or 6-month subscription. Monthly or every other month.

Rates include *MRUpdate* newsletters imprinted with your logo artwork and contact info.

“Direct Mailed to Your Physician List” rates include printing and applying mailing labels, and First Class USPS postage. All lists are secured and cannot be used by any other clients.

	12-Time Rate (Monthly)	6-Time Rate (Bi-Monthly)	<i>We do not sell or rent your mailing list.</i>
Copies Per Month	Shipped to Your Center		Direct Mailed to Your Physician List
1000	\$1.75	\$1.95	Additional 75¢ per copy
500	\$1.95	\$2.25	Additional 75¢ per copy
200	\$2.25	\$2.75	Additional 75¢ per copy
100	\$2.60	\$3.35	Additional 75¢ per copy
50	\$3.50	\$4.55	Additional 75¢ per copy

Rates are per topic. Minimum 50 copies per topic.

Prices subject to change without notice.

Deadline

Deadline is the first of the month prior to shipment. e.g. all orders received by May 1st are shipped June 1st.

Inserts & Surveys

\$25 setup plus 30¢ each - contact us for printing guidelines.

Multiple Drop Shipments

Large multi-center groups wishing to distribute bundles to individual site managers, add \$15/month for each additional shipping location.

Custom Envelopes Option

9”x 12” or 6”x 9” booklet envelopes printed with your logo and contact info.

- 1-color (black or PMS): \$195.00 per 500 pcs.
- 2-color (black counts as a color): \$245.00 per 500 pcs.

Custom Binders - **FREE with 2-year monthly commitment.**

White vinyl with your logo and contact information. Minimum 100 pieces.

- 1-color (black or PMS) \$9.50 each
- 2-color (black counts as a color): \$12.50 each.

If you choose this option, your newsletters will ship 3-hole drilled from the factory.

Contact Us if You...

Need to coordinate for a special event, or need information about something not covered here. (760) 731-7491 or email: info@mrupdate.com.

Guarantee

Each heavily referenced and peer-reviewed article is authored exclusively for us by a board-certified diagnostic radiologist specializing in the field of MRI.